



## ICON BOOSTS SERVICE REGULATION

**THIS REGULATION DEFINES THE CONDITIONS AND ASSUMPTIONS FOR THE PROMOTIONAL CAMPAIGN "ICON BOOSTS SERVICE" ("REGULATION"), AS WELL AS THE RELATIONSHIP BETWEEN PARTICIPANTS AND THE COMPANY PROMOTING THE CAMPAIGN. THE PARTICIPANT'S ENROLLMENT IN THIS PROMOTIONAL CAMPAIGN IMPLIES FULL AND UNRESTRICTED ACCEPTANCE, BY THE PARTICIPANT, OF ALL TERMS AND ESTIMATES DESCRIBED HEREIN, AND OTHER POLICIES ADOPTED BY THE PROMOTING COMPANY. THEREFORE, THE PARTICIPANT SHALL READ, UNDERSTAND AND ACCEPT ALL CONDITIONS SET FORTH IN THIS REGULATION.**

### **I – THE PROMOTING COMPANY**

1.1. The promotional campaign "ICON BOOSTS SERVICE" ("**Promotion**"), is established under the modality "Collect-Exchange" promoted by ICON TÁXI AÉREO LTDA., legal entity headquartered at 856 Jurandir Avenue, 5th floor, Planalto Paulista, São Paulo, State of São Paulo, ZIP CODE: 04.072-000, enrolled in the Brazilian national register of legal entities (C.N.P.J.)/MF under the nr 17.455.913/0001-03 and its branches informed in this Regulation ("**ICON**" or "**Promoting Company**").

### **II – THE PROMOTION**

2.1. The Promotion is carried out strictly within the domestic non-regular aviation market, aiming to promote the use of ramp and track service ("**Service**") and to award Participants that, after previously enrolling in the Promotion according to the terms under Item V below ("**Previous Enrollment**"), prove the acquisition of a certain amount of ICON Services and, cumulatively, the fulfillment of the conditions set forth in this Regulation.

2.2 Considering that this is a promotional campaign in which winners are not subjected to any type of raffle, promotional gift voucher, contest or similar operation, the Promotion is not classified under provisions in Law nr. 5.768/71 and its respective regulations and, consequently, is not subject to its terms, including the requirement for previous authorization.

### **III – PROMOTIONAL SERVICES**

3.1. According to the provisions under this Regulation, for each Service, contracted as a package or individually, the Participant will receive 01 (one) voucher corresponding to one (1) point, whose effectiveness is conditioned to the provision of information about the Service performed together with ICON's employee signature.



3.2. Services performed solely and exclusively at ICON bases participating in this Promotion, according to Item VI below, confer the right to issue the voucher.

3.3. The following Services are not eligible to participate in this Promotion: (i) services performed or contracted prior to the previous enrollment approval set forth in Item V below; (ii) services performed as goodwill; (iii) services performed outside the Promotion Duration; (iv) services whose payment cannot be verified by ICON; (v) services performed due to hangarage or parking, on the base where such services have been provided; and (vi) not classified under this Regulation.

3.4 Only one voucher will be issued per Service, for the (i) pilot (highest-ranking crew member responsible for the operation of the aircraft at the time of the Service), (ii) owner or (iii) aircraft operator, alternatively.

3.5. The option regarding the voucher being issued on behalf of the pilot, the aircraft owner or operator will be defined at the moment the Participant previously enrolls in the Promotion. This option can only be changed subsequently by means of ICON's authorization, considering that ICON has no obligation to accept such request. Similarly, ICON is not required to provide justification for the refusal.

3.6. The vouchers participating in this Promotion shall be collected at ICON when the Service is performed, provided that the conditions in this Requirement are met. In case the Participant fails to collect the voucher at the moment of the Service, it will be understood as lack of interest or waiver, not likely to subsequent claim or collection.

3.7. The Participant is responsible for keeping and preserving the vouchers.

3.8. The points will be accrued by aircraft. Therefore, the served aircraft prefix will be identified on the vouchers and vouchers with different prefixes cannot be collected together. Consequently, point calculated for Services on aircrafts with different prefixes will be considered separately, in other words, they cannot be computed together, since they were generated from different aircrafts. No form of point transfers shall be accepted between different aircrafts.

3.9. After computing five (05) points, the Participant is entitled to change it for one (01) goodwill ramp or track service at ICON Bases informed in Item VI ("**Award Service**"), observing the Promotion time frame.

3.10. Request to exchange points by Award Services shall be made by e-mail [fbo@iconaviation.com.br](mailto:fbo@iconaviation.com.br), in which the Participant shall provide their full name, aircraft



prefix, voucher control number and schedule the Award Service, provided that the requirements and conditions under this Regulation are met.

3.11. Once the Requirements are met, the Award Service shall be scheduled between ICON and the Participant, according to ICON's availability. The scheduling can only take place after payment of invoices related to the Services that generated the voucher(s) used to claim the Award Service.

**3.12. FROM NOW ON, THE PARTICIPANT IS AWARE AND AGREES WITH THE FACT THAT, IN CASE IT IS NOT POSSIBLE TO SCHEDULE THE AWARD SERVICE ON A DATE AND TIME SUITABLE TO ICON, THE AWARD SERVICE WILL NOT BE PROVIDED, AND THE PARTICIPANT IS NOT ENTITLED TO CLAIM ANY FINE, COMPENSATION OR OTHERWISE FROM ICON.**

3.13. The Participant shall only schedule the Award Service during the Promotion time frame. After such time frame, the Award Service will be void.

3.14. The Award Service cannot be converted into cash, it is non-negotiable and solely represents a right the Participant is entitled to within ICON, under the limits established under this Regulation.

#### **IV - WHO CAN PARTICIPATE**

4.1. Only the (i) pilot (the highest-ranking crew member responsible for the aircraft operation at the moment the service is provided), (ii) the owner or (iii) the aircraft operator are entitled to Participate, alternatively ("**Participants**"), provided that they prove total fulfillment of requirements and conditions under this Regulation.

4.2. ICON directors and/or collaborators, as well as Public Administration service providers, third parties and sub-contractors are not entitled to participate in the Promotion.

4.3. Only aircrafts enrolled with a Brazilian registration can participate in the Promotion.

#### **V - PREVIOUS ENROLLMENT**

5.1. In order to participate in this Promotion, the parties interested shall carefully read this Regulation and, only after understanding and accepting all conditions under this Regulation, make the Previous Enrollment in the Promotion.

5.2. The Previous Enrollment shall be performed on the site <https://iconaviation.com.br/> or contacting ICON attendants, using the official



channels provided by ICON, and it is hereby established that the previous enrollment is subject to ICON's approval.

5.3. ICON's approval or refusal of the Previous Enrollment will be informed by e-mail to the potential Participant . ICON shall not be liable for the Participant's failure to receive this email or for any situation resulting from such failure. In addition to that, ICON will not be obliged to accept any potential Participant, nor to explain reasons or criterion for the eventual Previous Enrollment refusal.

5.4. ICON has no defined stated period to analyze the Previous Enrollment requests within the Promotion scope.

5.5. During the Previous Enrollment it is necessary to inform, among other data, the aircraft prefix and the complete information on the Participant to which the voucher will be issued, according to the terms of this Regulation.

5.6. The Participant is fully responsible under all legal spheres for the information, which shall be accurate, correct and thorough, provided in the Previous Enrollment. ICON is not obliged to check the information provided in the Previous Enrollment and is not responsible for this information.

## **VI - PROMOTION DURATION AND PARTICIPANT BASES**

6.1. The Promotion is valid exclusively for ICON bases and companies from ICON's economic group companies ("**ICON Bases**") informed on the table below, for the period between 20/Jul/2020 to 30/Nov/2021. The Award Service scheduling shall also be carried out between 20/Jul/2020 to 30/Nov/2021, provided that the terms under this Regulation are met. According to the Regulation, only Services performed at ICON's Bases from 20/Jul/2020 to 30/Nov/2021 ("**Promotion Duration**") will be entitled to a voucher to participate in this Promotion.

**6.2. THE PROMOTION WILL BE EXTENDED OR INTERRUPTED WITHOUT PREVIOUS NOTICE AND WITH NO BURDEN TO ICON, ACCORDING TO ICON'S DISCRETION, BY MEANS OF PUBLICATION OF SUCH INFORMATION ON ICON'S SITE. IN THE EVENT THE INTERRUPTION, AWARD SERVICES SCHEDULING AND AWARD SERVICES EXECUTION WILL ALSO BE AUTOMATICALLY DISCONTINUED, AT ICON'S SOLE DISCRETION.**

6.3. The Award Service, can be scheduled at any ICON Bases informed on the table below, provided the terms of this Regulation are met.

### **TABLE 1 – PARTICIPATING ICON BASES**



CGH01 - Congonhas	ICON TÁXI AÉREO LTDA.	17.455.913/0009-52
CGH02 - Congonhas	ICON TÁXI AÉREO LTDA.	17.455.913/0006-00
CGH03 - Congonhas	ICON TÁXI AÉREO LTDA.	17.455.913/0011-77
CGH05 - Congonhas	ICON TÁXI AÉREO LTDA.	17.455.913/0007-90
SOD - Sorocaba	CENTRO ELETRONICO MARTE AVIONICS LTDA.	53.582.581/0001-83
SDU1 - SANTOS DUMONT	ICON TÁXI AÉREO LTDA.	17.455.913/0012-58
SDU3 - SANTOS DUMONT	ICON TÁXI AÉREO LTDA.	17.455.913/0014-10
BSB - BRASILIA	ICON TÁXI AÉREO LTDA.	17.455.913/0008-71
PLU - Pampulha	ICON TÁXI AÉREO LTDA.	17.455.913/0013-39

**6.4. AT ANY MOMENT AND AT ICON'S SOLE DISCRETION, NOTWITHSTANDING PRIOR NOTICE, ICON BASES MAY BE CHANGED. SUCH INFORMATION WILL BE INFORMED ON ICON'S SITE.**

6.5. According to the terms under this Regulation, the Award Service shall be performed not later than 90 (ninety) consecutive days from the date of the last voucher issued required to be granted the Award Service.

**VII – GENERAL CONDITIONS**

7.1. The Participants, from now on, authorize the use of their names and other identification terms, their text, image or any other media available and that may be created in the future, including, for example, films, videos, photos, banners, publications on newspaper or magazines, with no right to any type of consideration and with no burden to ICON. In addition to that, Participants undertake, when requested by the Promoting Company, to sign any documents required, with the purpose of ensuring the rights of use mentioned above. The authorization described in this Item does not convey or imply on obligation to disclosure, being such disclosure the Promoting Company sole criteria.

**7.2. THIS REGULATION MAY BE AMENDED OR UPDATED ACCORDING TO ICON'S SOLE DISCRETION, WITH NO PREVIOUS NOTIFICATION . ITS CONTENT WILL BE PERMANENTLY AVAILABLE FOR**



**SEARCH ON THE LINK**  
**[www.iconaviation.com.br/regulamento\\_atendimentoiconimpulsiona2020.pdf](http://www.iconaviation.com.br/regulamento_atendimentoiconimpulsiona2020.pdf)**  
**THIS REGULATION WAS UPDATED LAST ON JULY 28 ,2020.**

7.3. Participants' or Potential Participants' questions about this Promotion may be clarified by email: [fbo@iconaviation.com.br](mailto:fbo@iconaviation.com.br).

7.4. Any discrepancies, omissions or situations not addressed under this Regulation will be clarified by ICON, and ICON's decisions will be considered sovereign, final and unappealable decisions.

7.5. The Participant acknowledges and expressly accepts that ICON shall not be held responsible for any damage or loss resulting or associated in any way to the participation in this Promotion and to the acquisition of the Award Service.

7.6. The participation in the Promotion entails the confirmation that the Participant is over 18 and legally capable, as well as the full acceptance of all terms and conditions under this Regulation and any other that may be applicable according to the terms described above.

7.7. The Participants shall observe all conditions, terms and deadlines under this Regulation, and hereby expressly understand that they cannot use unlawful means and/or mechanisms that cause irregular or unfair participation conditions or that threaten the participation objectives and conditions under this Regulation. When any such situation is identified, they will be considered an infringement of the terms hereunder, automatically entailing the disqualification and/or exclusion from the Promotion, with no damages to the measures applicable, criminal and civil liability and/or right of redress issued by the Promoting Company against the offender.

7.8. The penalties foreseen under Item 7.7 above are also applicable to Participants that fail to respect, in any way, the current legislation, good moral conduct, ethics and moral. The Participant excluded according to the terms of this Regulation will immediately lose their right to the Award Service, with no previous notice, at the Promoting Company sole discretion.

7.9. The Promoting Company shall not be held responsible for eventual damages caused by act of God and/or force majeure, or by acts or facts that are not directly resulting from its sole responsibility, including, for example, those resulting from participating in the Promotion, from the acceptance of the Award Service, or from situations that are not controlled by the Promoting Company, as well as by the Promoting Company impossibility to provide the Award Service due to an increase on demanded resulting from the Promotion, and the consequent anticipated termination of this Promotion and/or from



impossibility to find a suitable scheduling for the parties, or from not providing the Award Service.

7.10. As clearly established in this Regulation, the Promoting Company is not responsible for any event or expense not expressly described in this Regulation.

7.11. Under no circumstances is the Promoting Company responsible for reimbursing Participants for physical damages, damages to property, or moral damages, criminal offenses or stipulations by authorities or any facts that may occur due to the acceptance and utilization of the Award Service.

7.12. For all intents and rights, the Promoting Company considers that the Participant is fully aware of the rules under this Regulation.

7.13. It is elected as jurisdiction to settle any dispute arising from the Promotion and this Regulation, the district court in São Paulo City, State of São Paulo, to the exclusion of any other one, being more privileged or not.

**ICON TÁXI AÉREO LTDA.**

**Avenida Jurandir, nº 856, 5º Andar**

**Planalto Paulista - São Paulo, SP**

**Enrolled in the Brazilian National Register of Legal Entities (C.N.P.J.):  
17.455.913/0001-03**

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